

AVANOS



**Your patients
are in pain.
The numbers
speak for
themselves.**



Today, **over 607 million people worldwide live with osteoarthritis**, but the burden is hitting APAC the hardest¹. In high-income Asia-Pacific countries, the **prevalence has reached a global high of 8.6%¹**. Even in Southeast Asia, rates are climbing fast, now affecting nearly **5.7% of the population¹**. With knees being the most commonly impacted joint and pain lasting for years, the demand for safe, effective, and minimally invasive solutions is growing. As healthcare professionals in APAC, we're uniquely positioned to lead that change.

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COOLIEF*

**Designed to Answer
Today's Chronic Pain Challenges**

When function is compromised and daily life is limited, invasive surgery or opioids aren't always the answer. COOLIEF COOLED RADIOFREQUENCY offers a data-backed alternative.

COOLIEF*

is an option for a wide range of chronic pain patients, as it is effective in treating **chronic knee, cervical, lumbar back, shoulder, sacroiliac joint, thoracic facet, discogenic back, and hip joint pain.**²

COOLIEF*
COOLED RF

is a minimally-invasive, non-narcotic solution for chronic pain. Because it can be performed in an outpatient setting, **patients have the potential to return to an enhanced quality of life sooner than with surgery and with a reduced need for narcotics.**³

What's the Evidence Saying?

If you're looking for a treatment that doesn't just manage symptoms—but improves outcomes—here's what clinical data shows:

**At
6
months**

a greater percentage of subjects who received COOLIEF Cooled RF saw **sustained relief than subjects who received other treatments.** They also saw a **significantly greater mean decrease in pain score.**⁴

Clinical studies have demonstrated

**up to
24
months of
pain relief**

for subjects suffering from **knee osteoarthritis.**⁵

Advancing in Chronic Pain Management: A Targeted Approach to Knee, Shoulder & Sacroiliac Joint Pain

Join us for the **COOLIEF***

Technology Connect Series



24 September 2025



Zoom | English & Japanese



90 mins, timed for APAC

India	12:30 PM
Vietnam & Thailand	2:00 PM
Singapore, Malaysia, Taiwan, Hong Kong	3:00 PM
Japan & South Korea	4:00 PM
Melbourne, Australia	6:00 PM
New Zealand	8:00 PM

Agenda



Dr Gayan Padmasekara

Shoulder RF: A Clinical Perspective

⌚ 20min



Dr Yoshinori Matsuoka

Knee OA RF: Techniques & Outcomes

⌚ 20min



Dr Lin Chia Shiang (Sean)

Minimally Invasive RF: Sacroiliac Joint

⌚ 20min



Moderated by Dr Lim Zhen Wei

Live Q & A

⌚ 30min

Why You Should Attend



Learn practical, regionally relevant techniques from top experts in Taiwan, Australia & Japan



Understand how to integrate RF into your knee and shoulder pain protocols



Ask your questions in a dedicated live Q&A designed for clinicians like you

REGISTER NOW

Seats are limited—empower your pain management practice with proven, global insights.

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References:

1. Xie, 2025.

2. COOLIEF IFU; Claim data on file.

3. Chen, 2020; Davis, 2018; Claim data on file.

4. Chen, 2020; Davis, 2018; Claim data on file.

5. Hunter, 2019; Lyman, 2022; Claim data on file.